



**THE BLUEPRINT: BUILDING
TOMORROW'S INNOVATION**

SPONSORSHIP DECK



2025, GREATER ENGLEWOOD CHAMBER: ENGLEWOOD REIMAGINED

THE PROBLEM



“The Innovation Gap”

- Black and Latino residents make up 60% of Chicago's population but own only 13% of local businesses.
- South Side neighborhoods have less than 25% of the active businesses compared to North Side areas.
- Only 2.7% of venture capital went to Black and Latino founders in 2021.
- Digital inequity remains a barrier in Englewood, where limited access to high-speed internet, tech training, and infrastructure continues to widen the gap in innovation and economic opportunity.

*In a city of innovation, **opportunity remains segregated.***



THE SOLUTION



Blueprint for Change

Pitch competition offering immediate capital injection (\$2,500 prize)

- Hands-on prototyping with 3D printing technology
- Real-time connections with industry leaders

Sustainable Growth

- Maker faire showcasing Chicago innovation
- AI-powered business development workshops
- Cross-neighborhood collaboration opportunities

Measurable Outcomes

- From 156 attendees in 2024 to 300+ in 2025
- Expanded maker showcase platform
- Direct connection to Chicago's \$2.9B venture ecosystem



2024 IMPACT

1 156 attendees from across Chicago

2 10+ local businesses showcased

3 Successful community partnerships

4 Featured technology demonstrations

5 DoorDash innovation partnership



2025 VISION

1 300 projected attendees

2 Maker faire showcase

3 Increased engagement w/ local businesses

4 \$2,500 pitch competition

5 Innovation zones featuring:

- 3D printing prototypes
- AI breakout sessions
- 1:1 Business Assistance





WHAT'S HAPPENING THIS YEAR

- NextGen Pitch Competition - 10 stellar participants pitching their business for \$2500
- Fireside Chat - Curated and relevant discussion for today's climate.
- Maker Faire - showcasing Chicago's best builders & innovators.
- Breakout Sessions - two separate breakout sessions before the pitch competition winner is announced.

SPONSORSHIP TIERS

Innovation Sponsor (\$10,000)

- Title sponsor for one major event component (Pitch Competition or Maker Faire)
- Premium logo placement in all event materials and signage
- Dedicated social media campaign (3 posts)
- Speaking opportunity during main program
- VIP judging opportunity for pitch competition
- Premium booth location in innovation zone
- Logo on event t-shirts (premium placement)
- Feature story in Chamber newsletter
- Exclusive meet-and-greet with entrepreneurs

Imagine Level (\$5,000)

- Presenting sponsor for workshop track
- Prominent logo placement in event materials
- Featured in 2 social media posts
- Speaking opportunity in breakout session
- Booth space in prime location
- Logo on event t-shirts
- Recognition during opening ceremony
- Access to participant database

Collaborate Level (\$1,000)

- Logo in event booklet
- Social media mention
- Logo on website
- Booth space
- Recognition in event program

Community Level (\$500)

- Logo on website
- Social media mention
- Listed in event program





LET'S COLLABORATE!

Building For Tomorrows Innovation

JOIN US **JULY 21, 2025** 4 PM TO 8 PM

Kennedy King College
Englewood, Chicago

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